

# auciti<sup>®</sup>

progress made simple



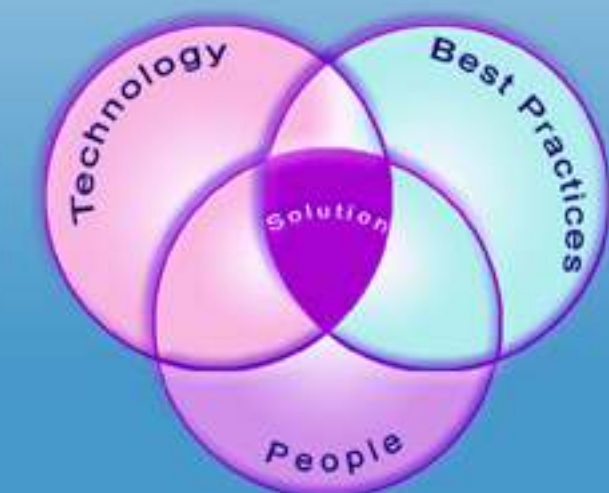
## > Why Auciti:

### Our Management Team

Auciti is a dynamic and growing company committed to creating long-term value by providing industry-leading services and solutions. Auciti's management team has an average of over 20 years of industry and domain expertise. This enables us to effectively leverage our experienced staff to deliver best-in-class solutions and services to our clients with maximized productivity and quality.

### Our Commitment

Every member of the Auciti organization is expected to adhere to our core values of integrity, teamwork, excellent product delivery and accountability. These values are the basis on which we build the trust and integrity that will allow our businesses to continue to succeed. Auciti is firmly committed to helping our clients accomplish their business goals while maximizing their IT investments. Auciti backs up all its services with an unprecedented warranty and support for up to one year. This is just one more way for us to demonstrate the confidence in the quality of our work.



### Our Approach

#### People

Auciti invests a lot of time and effort in ensuring that we hire the right people with right attitude, provide continuous training programs and enable a high standard of working environment.

#### Best Practices

We are a firm believer of incorporating industry and domain best practices into every one of our proposed solutions to clients. Incorporating best practices ensures the long-term sustainability of the solution relevance for the clients. Auciti researches commercial and academic best practices developments in relevant industries and domains and builds those findings into the proposals for its clients.



### Technologies

Auciti is not your typical 'we will do whatever you want' kind of company. We believe in focusing on our core strengths and competencies to ensure that we are providing the best possible solutions to our clients. Our centralized use of select technologies provides our clients with a solid future direction for their IT systems. Auciti has extensive domain expertise and resident talent in the following technologies

- > .Net Framework
- > MS Dynamics CRM
- > MS SharePoint Portal Services
- > MS Biztalk
- > Adobe Web Development Suite

## > **Our Services:**

Our ability to adapt proven technologies and streamlined processes is the key to delivering services to a dynamic business environment world. Our goal is to provide businesses with high-quality, and cost-effective business solutions by utilizing robust methodologies and fundamental architecture principles.

### **Knowledge Management and Collaboration**

In today's business world knowledge management and collaboration are very critical for cost-effective operations and continues improvement of business processes. Auciti can help organizations eliminate the high cost of non-electronic collaboration and help them realize the true value of internal and external talent through knowledge sharing. We can help you design and implement a custom knowledge management tool specific to your requirements or implement an out-of-box package solution.



### **Custom Applications Development**



Application Development to meet growing business requirements is as much about using the right technology as about formulating business processes and defining them. Auciti provides mature application development services that do not just look at the technology but also a simplified solution to positively impact your core business. Our application development services span across the areas of client/server and leading web technologies. Our staff, tools, methodologies, project management, and techniques are all conducive to providing our clients with world-class custom applications.

### **Application Maintenance and Support**

As organizations strive to keep up with the growth of their core business, it is only pragmatic that the Information Technology maintenance and support be the last things they need to be focusing on. Auciti's application maintenance and support services are proactive in nature that goes beyond the call of duty. Identifying and resolving any repetitive system issues, providing add on help services such as Help-desk and testing are all part of our core maintenance and support service models.



### **Business Intelligence Reporting and Dashboards**



Areas of Finance, customer service, marketing/sales, purchasing, operations, and human resources are amassing data volumes unlike ever before. Auciti can help you make use of this data and transform it into valuable information to make intelligent and strategic decisions in the most efficient manner. We have the domain knowledge and expertise in custom report programming as well as creating comprehensive management dashboards.

### **CRM (Customer Relationship Management) Implementation**

Auciti Technologies has the proven ability in providing innovative low cost CRM solutions on traditional onsite implementations as well as hosted model. Partnering with some of the leading implementation and hosting partners, and engaging a full spectrum of certified personnel on these projects enables us to implement a tailor-made solution catering to your exact business requirements.



### **Web Development and Content Management**



Your website is the showcase of your business to the rest of the world. Auciti focuses on creating high-impact websites that balance the appearance and functionality factors that truly reflect your business. Our team of highly skilled experts with business-driven common sense can deliver an end-to-end web experience. We are equipped to deliver corporate informational and dynamic websites, e-commerce websites, Flash design, logo design, and much more!

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